

## **Student Privacy**

**Whereas**, AFSA believes strongly that students' personally identifiable data should be protected from data breaches by appropriate network security measures and from inappropriate uses by school service providers, including selling that data to third parties, using it to target advertisements directly to students and building profiles on students for commercial purposes; and

**Whereas**, AFSA also believes deeply in the ability of data and technology to improve student engagement and achievement by personalizing learning, to enhance parent involvement in their children's education, and to augment the skills and knowledge of educators;

**Therefore be it resolved**, that AFSA strongly supports educating its members regarding student data privacy and security issues and supports legislation that balances between protecting and securing student data and promoting personalized learning informed by data and powered by educational technology.